

**Credit Structure for 4 Years Honours with Research Degree Program**  
**S.Y.B.Com. (Management Studies) Semester-III**  
**Academic Level 5**

Vertical	Description	Subject	Syllabus	Credits
Vertical 1	Major (Mandatory) I	Marketing- Introduction to Marketing Management. Finance- Financial Management HR- Introduction to HRM	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	4
	Major (Mandatory) II	Marketing- Marketing Research Finance- Introduction To Financial Services HR-Training and Development	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	4
Vertical 2	Minor (M2)	E-Commerce I: Digital Banking and Insurance Services ( BOS Banking & Insurance)	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	4
Vertical 3 OE	Open Elective	Environmental management & Sustainable Development I	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	2
Vertical 4				
VSC	Vocational Skill Course	Marketing- Consumer Behaviour Finance- Financial Statement Analysis HR- Recruitment and Selection	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	2
Vertical 5				
AEC	Ability Enhancement Course	Hindi Bhasha Vyavharik Prayog Lekhan Kaushalya 2- Mahajalavaril Lekhan	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a> <a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	2
IKS	Indian Knowledge System	NA		
VEC	Value Education Course	NA		
Vertical 6				
OJT	On Job Training	NA		NIL
FP	Field Project	Field Project	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	2
CEP	Community Engagement Program	NA		NIL
CC	Co-Curricular Courses	Indian Theatre: Classical Roots and Contemporary Expressions	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	2
		Introduction To sports Training & Testa and Measurement	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	
		National Service Scheme (Study of Indian Social Reformers)	<a href="https://sncollege.com/welcome/departmentsdetails/3">https://sncollege.com/welcome/departmentsdetails/3</a>	
RP	Research Paper	NA		NIL
<b>Total Credits</b>				<b>22</b>